

1ST ANNUAL

FEISTY PICKLES

CHARITY

PICKLEBALL

TOURNEY

Saturday April 5, 2025

SPONSORSHIP PACKAGE



**LUNG
SASK**

IN SUPPORT OF



**BREATHING[®]
SPACE** A LUNG HEALTH &
RECOVERY HOUSE



SUPPORTING SASKATCHEWAN RESIDENTS IN THEIR TIME OF NEED

Dear Partner,

Did you know, as a Saskatchewan resident, that if you need a lung transplant you will be required to travel out of province at your own expense? You will need to live away from home for three months or more? A caregiver will need to be with you the entire time? None of these expenses are covered by health insurance. Some people choose not to go, simply because they can't afford to.

No one should have to refuse a life saving lung transplant due to financial barriers.

Lung Saskatchewan is raising funds through our first annual “Feisty Pickles” pickleball tournament. These funds will go towards supporting the vital creation of “Breathing Space”. Breathing Space will be the first facility of its kind in Canada. It will provide a sanctuary for lung transplant patients and their families, giving them much needed “breathing space” in their fight to regain their strength and vitality. Lung Saskatchewan is raising funds to support Saskatchewan transplant patients.

The “Feisty Pickles” tournament happening April 5, 2025 in Saskatoon will be a one-of-a-kind tournament open to anyone over 16 years old. Did you know over 1.25 million Canadians are playing pickleball? Whether you play for the health benefits, social aspects, competitiveness, or just for fun, **pickleball is the fastest growing sport in Canada**. With the Feisty Pickles tournament, players can also support a much needed service for Saskatchewan residents.

We are expecting over 150 participants to attend the first annual Feisty Pickles tournament. Your company has the opportunity to receive extensive exposure across Saskatoon and area.



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SPONSORSHIP OPPORTUNITIES



| SPONSOR BENEFITS | TITLE SPONSOR (\$10,000) | MAJOR SPONSOR (\$5,000) | EVENT SPONSOR (\$2,500) | SUPPORT SPONSOR (\$1,500) | GIK SPONSOR (Must be in multiples of \$500) |
|---|---|---|---|---|--|
| Naming Rights "Lung Sask Feisty Pickleball Tournament powered by xxx" OR "Matching Donor Sponsor" |  | | | | |
| Pre-event Promotions Inclusion in press release, earned media, and paid media |  | | | | |
| Recognition in Mission Video Featuring ambassadors who have undergone lung transplants and know the importance of the Breathing Space house |  | | | | |
| Onsite Activation Opportunity to brand a specific space |  |  | | | |
| Swag Bag Opportunity to supply promotional items |  |  | | | |
| Tournament Entry Team of two entered in the tournament | 3 Teams | 2 Teams | 1 Team | | |
| Event Promotions Recognition in eblasts circulated to ~15,000 people/eblast |  |  |  | | |
| Venue Signage Sizes vary depending on level |  |  |  |  | |
| Annual Report Recognition in 2025 Annual Report | Logo | Logo | Logo | Name | Name |
| Social Media Recognition Facebook, Instagram, LinkedIn, & X | Tag + logo | Tag + logo | Logo | Logo | Logo |
| Website Lung Saskatchewan website acknowledgment | Tag + logo | Tag + logo | Logo | Logo | Name |
| Newsletter Recognition February, March, April newsletter, circulated to over 30,000 people per newsletter | Logo | Logo | Logo | Name | Name |

Please note: we are open to discuss other recognition opportunities that are meaningful to you.

SPONSORSHIP FORM



Company Name: _____

Contact Name: _____

Email Address: _____

Address: _____ City: _____

Postal Code: _____ Daytime Phone Number: _____

LEVEL OF SUPPORT:

Title Sponsor (\$10,000 each):

'Naming Sponsor' or 'Matching Sponsor'

Major Sponsor (\$5,000):

'Venue Sponsor' or 'Media Sponsor'

Event Sponsor (\$2,500):

'Equipment Sponsor' or 'Promotional Sponsor'

Support Sponsor (\$1,500):

'Swag Sponsor' or 'Medal Sponsor'

Gift In Kind Sponsor - value of Gift In Kind Sponsorship: _____

PAYMENT METHOD: CHEQUE MASTERCARD VISA EFT

Please make cheque payable to **Lung Saskatchewan**.

A Lung Saskatchewan representative will contact you for payment details. No refunds.

Catherine Lunn

clunn@lungsask.ca

306.667.3009

Dave Parkalub

dparkalub@lungsask.ca

306.667.3044

Please submit your completed form by mail, fax, or email to:

Lung Saskatchewan 2308 Arlington Avenue, Saskatoon, SK, S7J 3L3

Fax: 306-343-7007 Email: clunn@lungsask.ca

For companies requiring an invoice, please keep a copy of the completed order form for your records. This form will be your invoice.